

Conf.Dr.Ing.Cristina FENIȘER

Universitatea Tehnică din Cluj Napoca

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LISTA LUCRARILOR ȘTIINȚIFICE PUBLICATE

(List of Publications)

FENIȘER CRISTINA



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A. Teza de doctorat (PHD.Thesis)

Denumirea tezei: „Rolul managerului în întreprinderile mici și mijlocii ” (The Role of the Managers in Small and Medium Size Enterprises)

Conducător științific: Prof. Dr.ing. Dan-Maniu DUȘE

Instituția de învățământ: Universitatea Lucian Blaga din Sibiu

Anul susținerii: 2012

B. Cărți și capitole în cărți publicate în ultimii 10 ani

Cărți:

1. Cristina Fenișer - Rolul managerului în întreprinderile mici și mijlocii, 400 pag., Editura Tehnica-Info, Chișinău, 2016, ISBN 978-9975-63-402-1

2. Cristina Fenișer, I.Pățan, Alina Crișan, F.Fenișer – Comunicare managerială, 230 pag., Editura Didactică și Pedagogică, 2017, ISBN 978-606-31-0340-7

3. Cristina Fenișer – Îndrumător Management – Studii de caz, Editura eVertical, 2017, ISBN 978-606-930-274-4

4. Cristina Fenișer, Dorel Ursu – Îndrumător Management – Studii de caz, Editura eVertical, 2017, ISBN 978-606-930-274-4

5. Hinescu A., Ursu D., Ileană I., Fenișer F., Ludușan N., Burja C., Fenișer Cristina - Managementul exploataării durabile a resurselor rurale, Editura Pro Transilvania, București, 2004, ISBN 973-715-048-1

6. Arik Sadeh, Cristina Fenișer, Silvia Dușa - Technology Education and Learning in Smart Cities (chapter) in Developing Technology Mediation in Learning Environments (book) –

7. Claudia Radu, Cristina Feișer, Monica Bogdan - Elemente de finanțe publice și fiscalitate – Editura Antel, Alba Iulia, 2020, ISBN 978-973-0-31517-2

8. Cristina Feișer, Gheorghe Burz – Managementul inovării în IMM– Editura Antel, Alba Iulia, 2020, ISBN 978-973-0-31848-7

C. Lucrări indexate ISI publicate în ultimii 10 ani

Articole in reviste cotate ISI si in volume indexate ISI Proceedings

1. Arik Sadeh, Claudia Florina Radu, Feișer Cristina, Andrei Borșa - Governmental Intervention and Its Impact on Growth, Economic Development, and Technology in OECD Countries, Sustainability 2021, 13(1), 166; <https://doi.org/10.3390/su13010166>
<https://www.mdpi.com/2071-1050/13/1/166>
(Impact Factor 3,251)

2. Vlad I. Bocanet, Ken Brown, Anne Uukkivi, Filomena Soares, Ana Paula Lopes, Anna Cellmer, Carles Serrat, Feișer Cristina, Florina M. Serdean, Elena Safiulina, Gerald Kelly, Joanna Cymerman, Igor Kierkosz, Volodymyr Sushch, Marina Latõnina, Oksana Labanova, M. Montserrat Bruguera, Chara Pantazi, M. Rosa Estela - Change in Gap Perception within Current Practices in Assessing Students Learning Mathematics Sustainability 2021, 13(8), 4495;
<https://doi.org/10.3390/su13084495>
<https://www.mdpi.com/2071-1050/13/8/4495>
(Impact Factor 3,251)- Articol premiat de către UEFISCDI

3. Imanol Bilbao, Javier Bilbao, Feișer Cristina, Andrei Borșa - Practical Data Mining applied in steel coils manufacturing; Acta Technica Napocensis, ISSN 1221-5872, ISSN (online) 2393-2988, Series: Applied Mathematics, Mechanics, and Engineering, Vol.63, no.3, Issue September, 2020, pp. 65-68
<https://atna-mam.utcluj.ro/index.php/Acta/article/view/1374>

4. J. Bilbao, E. Bravo, O. García, C. Rebollar, C. Varela, K. Brown, G. Kelly, A. Uukkivi, O. Labanova, M. Latõnina, E. Safiulina, A.P. Lopes, F. Soares, A. Cellmer, J. Cymerman, Igor Kierkosz, Feișer Cristina, V. Bocanet, F. Rusu - Bringing Mathematics to Engineering: Online Learning-Teaching Model, The 2nd International Conference on Mathematics and Computers in Science and Engineering (MACISE 2020) Madrid, Spain, January 18-20, 2020
Publisher: IEEE, Year: 2020, Volume: 1, Pages: 24-29
DOI Bookmark:10.1109/MACISE49704.2020.00012
<https://ieeexplore.ieee.org/xpl/conhome/9186528/proceeding>

5. Soares F., Lopes A. P., Cellmer A., Feișer Cristina et al. - Developing Interactive E-Contents for a Mathematic Erasmus plus Project – Challenges and experiences, INTED Proceedings, 14th International Technology, Education and Development Conference, Valencia, Spain. 2-4 March, 2020
ISBN: 978-84-09-17939-8, ISSN: 2340-1079
doi: 10.21125/inted.2020.0203
Publisher: IATED, Pages: 477-485 Published: 2020
<https://library.iated.org/view/SOARES2020DEV>

6. Bocanet V., Popescu A., Feișer Cristina, Tamba I. - Study on the design and execution of a short fiber reinforced polyamide part, 14th International Conference on Modern Technologies in Manufacturing (MTeM) Cluj Napoca, Romania, Oct. 09-12, 2019, MATEC Web of Conferences, Volume: 29, Article Number: 06006 Published: 2019
<https://doi.org/10.1051/mateconf/201929906006>
<https://www.matec->

7. K. Brown, A. Uukkivi, F. Soares, A.P. Lopes, A. Cellmer, Fenişer Cristina, C. Rebollar, C. Varela, E. Bravo, E. Safiulina, G. Kelly, J. Bilbao, J. Cymerman, M. Latónina, O. García, O. Labanova, V. Bocanet - A European Educational Math Project – Comparative Needs Analysis in Partner Institutions, Published in: EDULEARN19 Proceedings (browse) Pages: 742-749, Publication year: 2019, ISBN: 978-84-09-12031-4, ISSN: 2340-1117 doi: 10.21125/edulearn.2019.0248

11th International Conference on Education and New Learning Technologies, EDULEARN2019, 1st-3rd July, 2019, Palma, Mallorca, Spain
<https://library.iated.org/view/BROWN2019AEU>

8. Arik Sadeh, Claudia Florina Radu, Fenişer Cristina, Ken Brown - Governmental interventionism degree in economy – a case study in OECD countries , 9th International Conference on Manufacturing Science and Education – MSE 2019 “Trends in New Industrial Revolution”, June 5-7, 2019, Sibiu, Romania

<https://doi.org/10.1051/mateconf/201929007012>

MATEC Web of Conferences 290, 07012 (2019)

[https://www.matec-](https://www.matec-conferences.org/articles/mateconf/abs/2019/39/mateconf_mse2019_07012/mateconf_mse2019_07012.html)

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9. A. Uukkivi, K. Brown, A.P. Lopes, J. Bilbao, A. Cellmer, Fenişer Cristina, E. Safiulina, F. Soares, M. Latónina, O. Labanova, V. Bocanet, E. Bravo, O. García, C. Rebollar, C. Varela - Mathematics online learning model in engineering education, 13th International Technology, Education and Development Conference, INTED 2019, 11-13 March, 2019, Valencia, Spain, Appears in: INTED2019 Proceedings (browse), Pages: 8941-8947 Publication year: 2019, ISBN: 978-84-09-08619-1, ISSN: 2340-1079 doi: 10.21125/inted.2019.2224

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10. Fenişer Cristina, Arik Sadeh, Javier Bilbao, Florin Lungu, Alina Solovăstru - Innovative Perceived Conduct of Industrial Firms, Acta Technica Napocensis, ISSN 1221-5872, ISSN (online) 2393-2988, Series: Applied Mathematics, Mechanics, and Engineering, Vol.61, no.3, Issue Special, September, 2018, pp. 65-68

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11. Javier Bilbao, Fenişer Cristina, Olatz García, Carolina Rebollar, Eugenio Bravo, Concepción Varela - Management Applied Directly to University World: Chance to Empower Students, 12th International Technology, Education and Development Conference, INTED, 5-7 March, 2018, Valencia, Spain, Appears in INTED2018 Proceedings

Pages: 5998 – 6001, Publication year: 2018, ISBN: 978-84-697-697-9480-7, ISSN: 2340-1079 doi: 10.21125/inted.2018

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12. Ken Brown, Fenişer Cristina, Vic Lally, Javier Bilbao, Arik Sadeh - Sharing cultures and society in Technology enhanced Learning mediated Environments, 11th annual International Conference of Education, Research and Innovation , November 12-14, 2018, Seville, Spain

Appears in ICERI2018 Proceedings (browse), Pages: 7369-7373, Publication year: 2018 ISBN: 978-84-09-05948-5

ISSN: 2340-1095

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13. Ken Brown, Fenişer Cristina, Vic Lally - Benchmarking e-learning in Higher Education: Measuring valued activities or valuing measured activities, Review of Management and Economic Engineering RMEE 2018, Proceedings of the 6th International Management Conference „Performance Management or Management Performance?”, 20th-22nd Sept. 2018 Cluj Napoca, Romania , Published in: RMEE2018 Proceedings by Todesk Publishing House, Pages: 432 – 441, Publication year: 2018, ISSN: 2247 – 8639, ISSN-L=2247-8639

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Published in: RMEE2018 Proceedings by Todesco Publishing House
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15. **Fenişer Cristina**, Ken Brown, Arik Sadeh, Florin Lungu, Ghe. Burz - Benchmarking - Improving Performance in Industrial SMEs, Review of Management and Economic Engineering RMEE 2018, Proceedings of the 6th International Management Conference „Performance Management or Management Performance?", 20th-22nd Sept.2018 Cluj Napoca, Romania
Published in: RMEE2018 Proceedings by Todesco Publishing House
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16. **Fenişer Cristina**, Javier Bilbao, Ken Brown, Eugenio Bravo, Carolina Rebollar, Concepción Varela, Olatz Garcia - Is Flipped Classroom an Effective Model to Respond to the Training Requirements of Our Century s Engineering? EDULEARN18, 10th International Conference on Education and New Learning Technologies,Palma, Spain. 2-4 July, 2018, Publisher: IATED , Appears in: EDULEARN18 Proceedings(browse), Pages: 5024-5031, Publication year: 2018, ISBN: 978-84-09-02709-5, ISSN: 2340-1117
doi:10.21125/edulearn.2018.1237
<https://library.iated.org/view/FENISER2018ISE>

17. **Fenişer Cristina**, Silvia Duşa, Arik Sadeh - Factors That Determine Innovation in the Hospitality Industry from a Managerial Perspective, Proceedings of the International Conference on Tourism Research ICTR 2018 Hosted By JAMK University of Applied Science Jyväskylä, Finland 22-23 March 2018, Published by Academic Conferences and Publishing International, pp. 41-48 , E-Book ISBN: 978-1-911218-76-0, E-Book ISSN: 2516-3612, Print version ISBN: 978-1-911218-75-3, Print Version ISSN: 2516-3604
https://books.google.ro/books?id=jHpTDwAAQBAJ&pg=PA47&lpg=PA47&dq=Arik+Sadeh,+Cristina+Feni%C8%99er&source=bl&ots=U7M-v26Mkz&sig=ACfU3U2OxZ1UdU028zYftTa-ruCd4mJ_4Q&hl=en&sa=X&ved=2ahUKEwiG6qyJnIzgAhUHvKQKHfInC1QQ6AEwCn0ECAUQAQ#v=onepage&q=Arik%20Sadeh%2C%20Cristina%20Feni%C8%99er&f=false

18. Arik Sadeh, Shlomi Gecht, **Fenişer Cristina** - Factors affecting configuration plans in Product Development, 22nd International Conference on Innovative Manufacturing Engineering and Energy - IManE&E 2018, MATEC Web Conf., Volume 178, 2018, May 31 – June 2, 2018 Chisinau, Republic of Moldova
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19. **Fenişer Cristina**, G.Burz, M.Mocan , Larisa Ivaşcu, V.Gherheş, C.C. Oţel - The Evaluation and Application of the TRIZ Method for Increasing Eco-Innovative Levels in SMEs, Sustainability 2017, 9(7), 1125; doi:10.3390/su9071125 (Impact Factor 1,789)
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Articol premiat de către UEFISCDI prin call-ul deschis PRECISI (<https://uefiscdi.ro/p1-dezvoltagea-sistemului-national-de-cd>)

20. Javier Bilbao, Imanol Bilbao, **Fenişer Cristina** - Generalized Delta Rule with entropy error function, Acta Technica Napocensis, ISSN 1221-5872, ISSN (online) 2393-2988, Series: Applied Mathematics, Mechanics, and Engineering, Vol.60, Issue II June, 2017, pp.165-170
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21. Javier Bilbao, **Fenişer Cristina**, Concepción Varela, Carolina Rebollar, Eugenio Bravo, Olatz Garcia - Aspects for the Competitiveness of SME, 10th annual International Conference of Education, Research and Innovation, ICERI, 16-18 November, 2017, Seville, Spain, IATED, ISBN: 978-84-09-02709-5, ISSN: 2340-1117, Pages: 5024-5031

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22. Javier Bilbao, **Fenişer Cristina**, Olatz García, Carolina Rebollar, Eugenio Bravo, Concepción Varela - Creating Qualified Professionals Through Quality Educational Systems, 11th International Technology, Education and Development Conference Valencia, Spain, 6-8 March, 2017 Appears in:

INTED2017 Proceedings(browse),Pages: 7141-7149,Publication year: 2017

ISBN: 978-84-617-8491-2, ISSN: 2340-1079

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23. **Fenişer Cristina**, Arik Sadeh, Florin Lungu - Organisational strategy in industry, Iaşi IManE&E 2017 [https://www.matec-](https://www.matec-conferences.org/articles/mateeconfer/pdf/2017/26/mateeconfer_imane2017_09005.pdf)

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24. **Fenişer Cristina**, Florin Lungu, Javier Bilbao - The connection between absorptive

capacity and open innovation in managerial perspective, MSE, Sibiu, MATEC Web

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Education – MSE 2017 “Trends in New Industrial Revolution”

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25. Arik Sadeh, **Fenişer Cristina** - Optimal production size with partially inspected batches,

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12-13 of October, 2017, Cluj Napoca, Romania, MATEC Web Conf.,Volume 137, 2017,

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26. Concepción Varela, Javier Bilbao, Olatz García, Carolina Rebollar, Eugenio Bravo,

Fenişer Cristina - Involving Problem – Based Learning Within Traditional Methodology in

University, 10th annual International Conference of Education, Research and Innovation,

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Proceedings(browse) Pages: 4801-4807, Publication year: 2017

ISBN: 978-84-697-6957-7, ISSN: 2340-1095

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27. **Fenişer Cristina**, Burz Ghe. - The causes of reduced Innovation in Romania: Extractive

Institutions, Review of Management and Economic Engineering ,5th International

Management Conference”From Management of Crisis to Management in a Time of

Crisis”, ISSN 2247 – 8639, ISSN-L = 2247 – 8639, 2016

28. D. Pisla, M. Huta, C. Vaida, G. Batin, C. Popa, F. Graur, I. Birlescu, **Fenişer Cristina**, N.

Plitea - Development of an Innovative Needle Insertion Module Used in Transperineal

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29. A. Pugna, M. Mocan, **Fenişer Cristina** - Using Six Sigma Methodology to Improve

Complex Processes Performance, 2016 International Conference on Production Research –

Africa, Europe and Middle East 4th International Conference on Quality and Innovation in

Engineering and Management, Cluj, July 25-30, 2016, UT Press, ISBN 978-606-737-180-2,

[AAJ%26citation_for_view%3D1ZroplAAAAAJ%3AM3ejUd6NZC8C%26tzom%3D-120](#)

30. F. X. Pujol, M. Mocan, **Fenişer Cristina** - World Class Manufacturing Plant in Timisoara, 2016 International Conference on Production Research – Africa, Europe and Middle East 4th International Conference on Quality and Innovation in Engineering and Management, Cluj, July 25-30, 2016, UT Press, ISBN 978-606-737-180-2, pp.209-214
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31. Anca Sârb, Daniel Filip, Stefan Ionut Craciun, Mircea Murar , **Fenişer Cristina** - Decisional Support System Used Estimating Life-Cycle Costs in Buildings, 2016 International Conference on Production Research – Africa, Europe and Middle East 4th International Conference on Quality and Innovation in Engineering and Management, Cluj, July 25-30, 2016, UT Press, ISBN 978-606-737-180-2, pp.69-74
https://www.researchgate.net/publication/312948761_DECISIONAL_SUPPORT_SYSTEM_USED_IN_ESTIMATING_LIFE-CYCLE_COSTS_IN_BUILDINGS

32. Sanda Timoftei, **Fenişer Cristina** - Integration of industrial robots in fine arts applications: Algorithms and a case study with abb robot technology, 2016 International Conference on Production Research – Africa, Europe and Middle East 4th International Conference on Quality and Innovation in Engineering and Management, Cluj, July 25-30, 2016, UT Press, ISBN 978-606-737-180-2, pp.467-472
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33. Marian Zaharia, Cătălin Popescu, **Fenişer Cristina** - The Structure of Active Population by Educational Levels before and after the Economic Crisis. Was it Influenced by the Crisis? , Procedia - Social and Behavioral Sciences, Volume 221, 7 June 2016, pp. 317–325 , 13th International Symposium in Management: Management During and After the Economic Crisis, Edited by Gabriela Prostean, Roger Seifert and Richard Pettinger
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34. **Fenişer Cristina**, Florin Lungu - Some Aspects about Innovation Strategy of Firms in the Industry -Applied Mechanics and Materials ISSN1662-7482 Vol. 657 (2014) pp. 1036-1040
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35. **Fenişer Cristina**, Florin Lungu - Corporate Social Responsibility in Small and Medium Enterprises from a Managerial Point of View. Review of Management and Economic Engineering, International Management Conference „The Management Between Profit and Social Responsibility”, 2014, Technical University of Cluj-Napoca, România, pp.40-45, Todesco Publishing House, ISSN 2247 – 8639, ISSN-L = 2247 – 8639

36. **Fenişer Cristina** – Innovation Dimensions from a Management Perspective -2014 International Conference on Production Research – Africa, Europe and Middle East, 3rd International Conference on Quality and Innovation in Engineering and Management, Cluj, 2014, ISBN: 978-973-662-978-5, pp.189-191
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37. **Fenişer Cristina**, Dan-Maniu Duşă– Leadership vs. Management in Managerial Programs. International Conference on Management, Leadership and Governance – ICMLG 2013 The Institute for Knowledge and Innovation Southeast Asia (IKI-SEA), Bangkok University, Thailand, February 2013 E-Book ISBN: 978-1-909507-01-2, pp. 101-109, <http://academic-conferences.org/icmlg/icmlg2013/icmlg13-home.htm>

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2. J. Bilbao, E. Bravo, O. García, C. Rebollar, C. Varela, Fenişer Cristina - Previous Experiences with the application of Multi-Level Models in University Students, 15th International Technology, Education and Development Conference, Spain, March 2021, INTED2021 Proceedings, pp.6701-6706, ISBN: 978-84-09-27666-0, ISSN: 2340-1079
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3. Arik Sadeh, Fenişer Cristina - Technological Uncertainty in Industrial Innovation Process, and Managers skills, 10th International Conference on Manufacturing Science and Education – MSE 2021, MATEC Web of Conferences Volume 343(2021) 05001,
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